

Liverpool City Region Climate Change Partnership

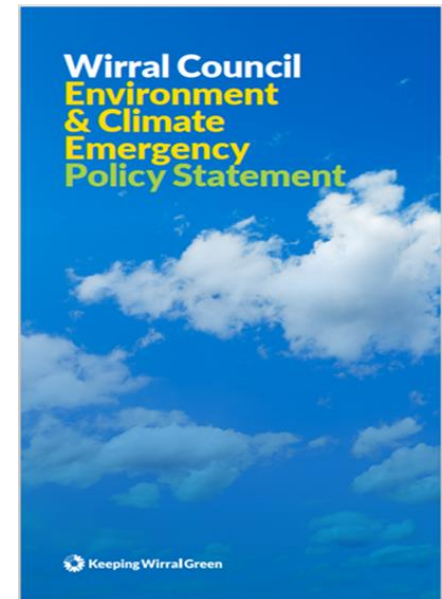
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LCR Waste Management Partnership
June 2022

Liverpool City Region Waste Management Partnership

- Merseyside Recycling and Waste Authority
- 6 LCR District local authorities with waste collection responsibilities
- LCR Combined Authority
- Reporting to the LCR Leaders & Mayors Group
- Mayor Anderson is the political champion
- Jointly funded Partnership Manager being recruited

Work Themes and Priorities

1	Covid pandemic legacy of increased domestic waste and litter - resulting cost of collection and disposal.
2	The environment & climate emergency - waste & resource management is key to the response.
3	New legislation – the Environment Act 2021 will transform waste management, requiring new collection arrangements.
4	Joint approach to behaviour change and community engagement.
5	Housing projections for the LCR over the next 10 years.



LCR Zero Waste Strategy

1	LCR Zero Waste Strategy is being developed by the WM Partnership
2	The Zero Waste Strategy links and refers to contributing to the LCR Pathways to Net Zero Strategy
3	The Zero Waste Strategy will set out responsibility, capacity and action to underpin the principles of the Pathways Strategy.
4	Public and stakeholder consultation will be held as part of the Zero Waste Strategy's development
5	The partnership will develop credible pathways to zero waste and demonstrate how it contributes to the region's overall net zero carbon target.



CLIMATE PARTNERSHIP BOARD

UPDATE



MERSEYSIDE RECYCLING & WASTE AUTHORITY

MERSEYSIDE... A PLACE
WHERE NOTHING IS WASTED


PROGRESS SO FAR:



Merseyside Recycling
and Waste Authority

Climate Action Plan 2022



  @zerowastelcr



MRWA CLIMATE ACTION PLAN

- Review of our February 2020 Climate Action Plan
- Will be published following board approval
- Accompanied by a detailed action plan

ZERO WASTE STRATEGIC FRAMEWORK

- Strategic Waste Partnership
- Strategic Framework to be published soon
- Then developed into a Zero Waste 2040 Strategy with accompanying action plan
- People, Planet and Economy themes
- Social Value, Climate, Carbon and Jobs outcomes
- Wider consultation
- Partnership Manager resource



Liverpool
City
Region



Zero Waste 2040 Strategic Framework

ZERO WASTE

MERSEYSIDE RECYCLING AND WASTE AUTHORITY

LIVERPOOL
CITY
REGION



HOW TO...
Organise a Clothes
Swishing Event

ZERO
WASTE



HOW TO...
Compost at Home

ZERO
WASTE

ZERO WASTE LCR

- Launched Zero Waste LCR as our public facing brand
- Aimed at residents and community groups
- Also contains information about our Circular Economy Club
- We are hoping to provide knowledge and resources to help residents on their zero waste journey
- Zero Waste Map
- Resource packs
 - Home Composting project

WASTE COMPOSITION ANALYSIS

- Looks at specifically what is in our bins
- Helps to identify key problem areas and what to focus on
- WCA 2021 identified three key issues
- Food waste
- Recyclable materials still being put in the bin
- Contamination in the Recycling bin



ENVIRONMENT ACT 2021

- Outlined some big changes for waste
- Consistent collections
 - Increasing the number of materials that can go in the recycling
- Food waste collections
- Extended Producer Responsibility
- Deposit Return Scheme

We are waiting on the details but there will be big changes over the next few years.





COMMUNITY FUND

Community Fund 2020-21

- 13 waste prevention, re-use and recycling projects
- 536 training sessions and events
- Diverted 291 tonnes of materials
- 19,915 people engaged
- 12,125 volunteer hours

Community Fund 2021-22

- 17 waste prevention, re-use and recycling projects
- 647 training sessions and events
- Diverted 653 tonnes of materials
- 29,279 people engaged
- 46,657 volunteer hours

EDUCATION

- Education partners
 - Recycling Discovery Centre at Gilmoor with Veolia
 - Southport Eco Centre
 - RTLS Suez in Kirkby (visits suitable for 16+)
- Education Outputs 2021-22
 - Southport Eco Centre engaged with over 15,500 residents face to face or virtually
 - The RDC engaged with over 3,800 residents face to face and engaged with over 6,000 residents virtually





BEHAVIOURAL CHANGE PROGRAMME

- Know your Recycle Rights (Oct to Nov 2021):
 - 5,522,128 impacts/views/reach
- Check your Tech (Jan to Feb 2022):
 - 450,000 Bauer/Global Ad plays
- Recycling isn't Rubbish (Feb to March 2022):
 - 1,899,266 impacts/views/reach



WHAT'S NEXT;

Strategic waste partnership

- Engage with wider stakeholders and consult on strategy
- Develop Zero Waste Strategy and start working on action plan
- Develop plans to increase reuse and recycling
 - 65% by 2035 = 2.3% year on year
- Prepare for incoming changes

MRWA

- Finalise detailed climate action plan and begin work
- Increase behavioural change programme
- Work closely with Districts, CA and community organisations